



NATURE PLAY WA EVENT SERVICES

Connect your community through outdoor play events with Nature Play WA.

Nature Play WA creates events for local government areas that bring thousands of residents and visitors together to play, connect, and experience the benefits of the outdoors.

Nature play events support the health and wellbeing of families, promote local nature-based attractions to residents and visitors alike, and help connect community to local service providers.

Our event services range in size from small workshops for 20 people, to large community events with over 5,000 attendees, incorporating activities like cubby building, nature crafts, water play, mud play, and more.

Nature Play WA works closely with councils to establish clear event objectives. Through the involvement of the council, and local businesses (where and if possible), we are able to assist in strengthening and promoting children's early learning and development, and linking families with community programs in their local area.

Through the event planning and delivery process, Nature Play WA promote events to our engaged audience including:

- 3.08 million page-impressions per annum (Facebook)
- 146,000 reached per annum (Instagram)
- 11,000+ subscribers (e-newsletter)
- 250,000+ page views per annum (Nature Play WA website)



A Nature Play WA event in your area has the potential to reach millions. A recent example is Cubby Town held in April 2018, with a media reach of 1,993,633. This event was supported by the City of Wanneroo, and had more than 4,000 attendees (with over 50% of attendees residing within the City of Wanneroo).

Nature Play WA can deliver a unique event for your council, with nature play activities including:

- Cubby building;
- Nature crafts;
- Interactive scavenger hunts using beacon technology;
- Mud events; and
- Family camping events.

Nature Play WA staff also have a wide range of experience in indoor events, including:

- Conferences;
- Professional Development sessions;
- Workshops; and
- Film screenings.

Nature Play WA has extensive experience in the design, marketing and delivery of both indoor and outdoor nature play events, and we would like to work with you to create a unique event for members of your community and visitors.

SUPPORTED BY



Department of
Local Government, Sport
and Cultural Industries

Nature Play WA Inc

Cygnets Hall, Cnr Mounts Bay Rd & Hackett Drive, Crawley WA 6009

PO Box 3143 Broadway, Nedlands WA 6009

Tel: (08) 9389 4051 Email: info@natureplaywa.org.au www.natureplaywa.org.au