Nature Play WA

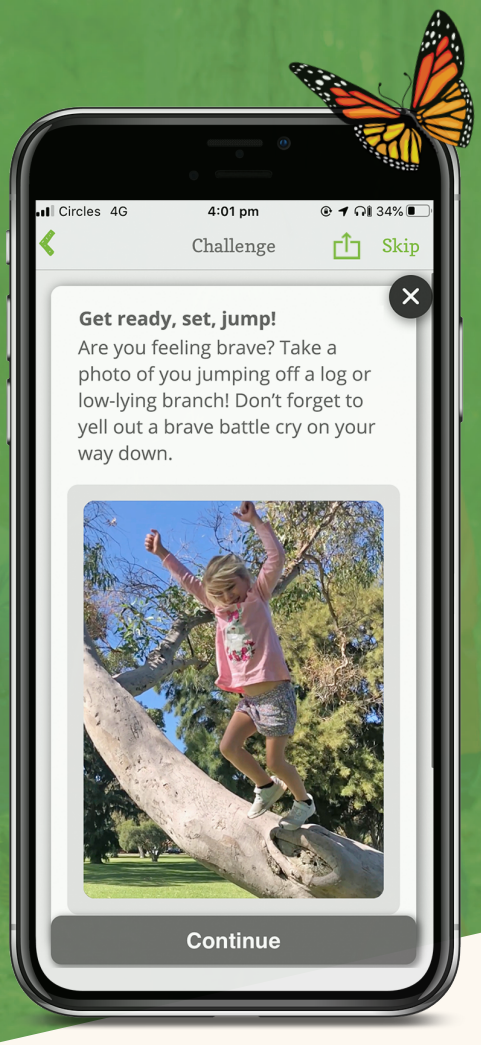
Play Trails

Let's create a Play Trail to motivate families to be active, have fun, and learn together in your park, suburb, or local area while maintaining physical distancing!

Play Trails take traditional scavenger hunt games to a whole new level. Using Nature Play WA's Play Trails app, families visit trail locations to unlock challenges, solve quiz questions and score points.

We work with you to develop a play trail that:

- Bolsters physical activity and mental wellbeing;
- Promotes community connection;
- Calls attention to your key messaging; and,
- Encourages players to take a closer look at their natural and built environment.



To support players in complying with physical distancing requirements all new trail games will run for a minimum of 12 months and will not involve any time-based scoring.

The Play Trails app is available in the app stores (iOS and Android) and is free to download.

GET IT ON Google Play

Available on the App Store

For each trail:

- **Overview Map & Locations**
  Challenge locations are plotted on the play trail map. Players visit each location to unlock a challenge
- **Challenges**
  Challenges include solving a quiz question, taking a photo or playing a mini game
- **Points**
  Points are awarded for each challenge completed
- **Leaderboard**
  On completing the trail players can view their score and position on the leaderboard
- **Rewards (optional)**
  To support local businesses rewards, such as discount vouchers for the local café, can be added to the Play Trail at selected locations

Contact Jane at *jane@natureplaywa.org.au* for more information, including access to a test trail and pricing information.