



Nature Play WA creates events for local government areas that bring thousands of residents and visitors together to play, connect, and experience the benefits of the outdoors.

Nature play events support the health and wellbeing of families, promote local nature based attractions, and help connect communities to local service providers.

Nature Play WA works closely with clients to establish clear event objectives. Through the involvement of the council, and local businesses (where and if possible), we are able to assist in strengthening and promoting children's early learning and development, and linking families with community programs in their local area.



Through the event planning and delivery process, Nature Play WA promote events through our growing marketing channels, including:

- 988,378 page-impressions per annum (Facebook)
- 186,346 reached per annum (Instagram)
- 15,500+ subscribers (e-newsletter)
- 185,764 page views per annum (Nature Play WA website)

Nature Play WA can deliver a unique event for your council, with nature play activities including cubby building, nature crafts, interactive scavenger hunts through Nature Play WA's Play Trails app, Mud events; and family camping events.



### Pricing (excl. GST)

<p><b>1. Nature Play WA Event Partnership</b></p> <p>Nature Play WA can work with you to develop a partnership event to celebrate nature play in your community.</p> <p>An event partnership with Nature Play WA includes project management (communications, logistics, risk management, staffing, budgeting etc.) and the planning and delivery of event activities, such as mud pits, mud kitchens, nature craft activities, cubby building, scavenger hunts, plus much more!</p>	<p>From \$10,000</p>
<p><b>2. Play Trail</b></p> <p>Play Trails take traditional scavenger hunt games to a whole new level. Using Nature Play WA's Play Trails app, families visit trail locations to unlock challenges, solve quiz questions and score points.</p>	<p>From \$1,100</p>
<p><b>3. Animal Detective Game</b></p> <p>Nature Play WA's Animal Detective Game, facilitated through our Play Trail's app, can be used to activate your event by providing a fun interactive self-guided activity for families to complete at their own pace.</p>	<p>\$500</p>

For further information on developing your event, contact our events manager Nicole at [nicole@natureplaywa.org.au](mailto:nicole@natureplaywa.org.au)