



Key messages:

- The Play Anywhere Trail makes park visits more playful, fun and effortless for families, for free!
- The Play Anywhere Trail, found on the free Play Trails app, guides children and families through simple, engaging, nature-based activities, allowing them to explore, create, and play anywhere, without any special equipment.
- Proudly supported by the Department of Biodiversity, Conservation and Attractions.

Hashtags and handles:

- #PlayAnywhere
- #NaturePlayWA
- @natureplaywa
- @exploreparkswa

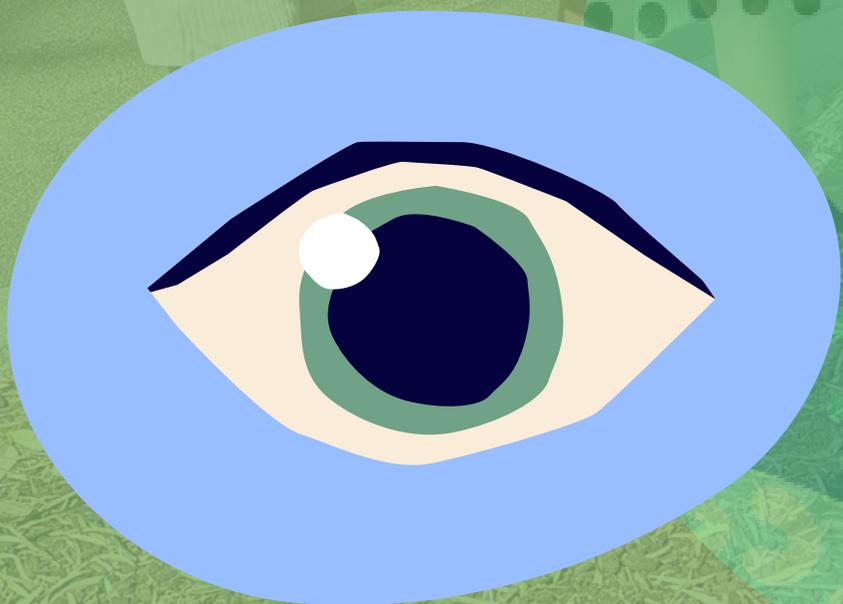
Social media tiles:

- See below

Play anywhere

by Nature Play^{WA}

Do your kids
struggle to find
ways to play
outside?

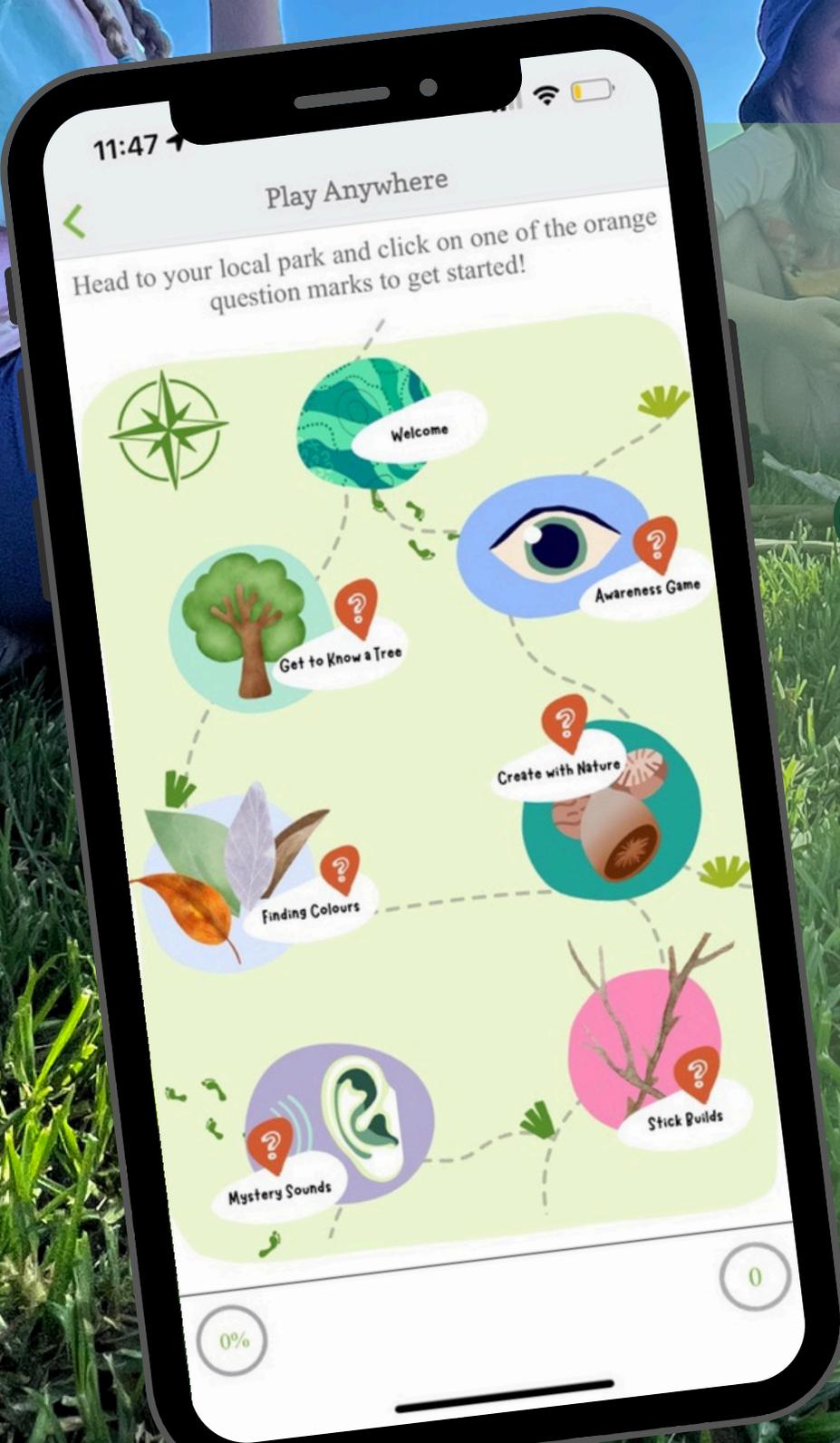


Play anywhere

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**Digital tools
can enhance
children's
creative
interactions
with nature**



3 EASY STEPS TO

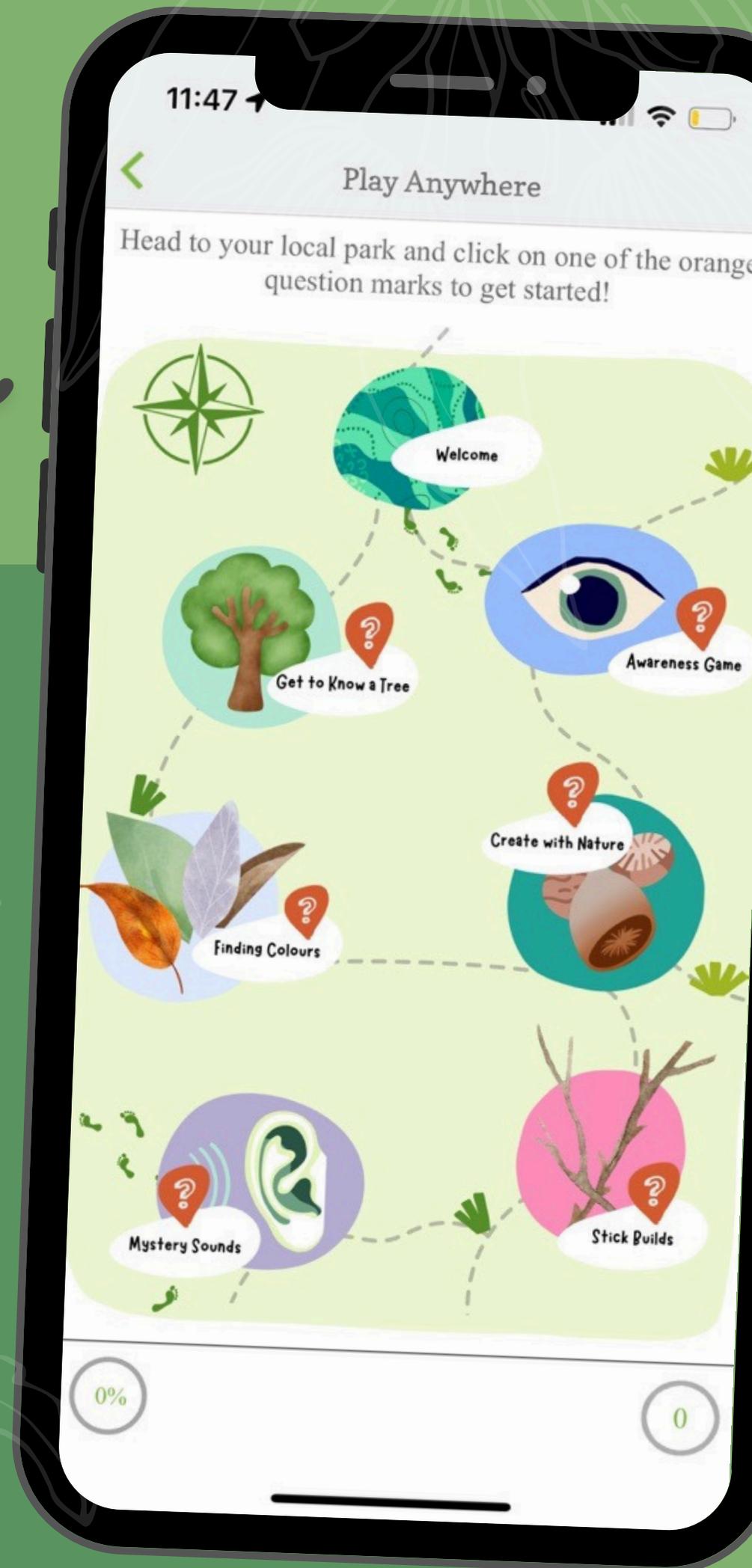
Play anywhere

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1. Download the
 **PLAY TRAILS** app

2. Click 'Redeem
Invitation' and
enter the code
ANYWHERE

3. Click 'Start' to
download the
trail.



**Playing outside
boosts mood,
inspires creativity,
develops resilience
and improves sleep!**

Play
anywhere
by Nature Play^{WA}